

## **TECHNOLOGY TRANSFER, EDUCATION, AND TRAINING**

**Objective:** To enhance the knowledge base of producers, water professionals, and policy makers about soil water, crop water use, precipitation management, and irrigation principles; and to develop an information program for youth about the Ogallala Aquifer and its importance and use.

- **Informational Web site with “front door” access through ARS**
  - Internal web site for project participants’ communication
  - External web site for public access
- **Publication (under the Ogallala Initiative “logo” or masthead)**
  - fact sheets
  - articles
  - media kits
  - other printed items
- **Training (short-courses, tours, and scientific exchanges) for producers, County Agents, NRCS specialists, water district information specialists. Includes training on PET networks.**
- **Time series studies to collection adoption behavior changes**
- **Youth curriculum development and County Agent, agricultural educator, and science educator training (4H, FFA, K-12)**
- **Provide training opportunities for students**

**Outcome:** Develop and utilize effective training tools to demonstrate, instruct, teach, and train producers, K-12, and college students, media, etc. regarding sustainable water use practices that can enhance rural economies.